

Davison Family
XX X Drive
XX, CA 9XXXX

January 24, 200X

Dear Davidson Family,

Do you know what your home is truly worth?

Many Eaglecrest homeowners hear and read about skyrocketing real estate values in our hot market, with buyers snapping up real estate due to rock-bottom interest rates.

If you are interested in listing your home, buying another one, or simply finding out your home's market value, consider hiring me as your real estate agent.

Why can you trust me with your most valuable asset?

- ✓ I live in Eaglecrest Country Club, in the Tennis Villas (73419 Cattleranch Lane), so I am especially interested and knowledgeable about our area. I care about the value of our properties!
- ✓ I recently listed and sold 2 properties on Cattleranch Lane (73436 and 79929). **The homes sold in record time...less than 30 days with multiple offers!** The sellers were thrilled with the top dollar results, my marketing expertise, and the special attention I gave their listings.
- ✓ I work for Marie Selby Realty, the largest area agency (\$750 million in 2003 transactions). With 5 offices, 325 agents and state-of-the-art systems, we're tops in professionalism and results.
- ✓ I am a REALTOR®, not just an agent. REALTORS® are real estate professionals who are members of the National Association of REALTORS®—and we must abide by a strict code of ethics. It's additional protection for you.

Look forward to hearing from you or seeing you in the neighborhood.

Christine Spellman
REALTOR®
Marie Selby Realty
Cell phone: (760) 926-1499 (I'll call you back within 15 minutes—promise!)
Toll-free: (800) 899-6363
cspellmanr@yahoo.com

P.S. For a FREE Home Competitive Market Analysis to determine your home's value, with no obligation or sales pressure, call or email me today. It's great to work with a neighbor!