

## OFFICIAL RULES, TERMS AND CONDITIONS

By participating in the Sweepstakes (the "Program"), you acknowledge that you have read, understood, and agree to be bound by these Official Rules, Terms and Conditions.

1. **ELIGIBILITY.** No purchase is necessary to participate in the Program.
2. **PERSONS WHO MAY BE REFERRED.** You must only refer individuals to XYZ Company who you have a personal or business relationship with and who you believe would like to receive a coupon from XYZ Company (a "Friend"). Without limiting the generality of the foregoing, you must not submit for referral: a) group e-mail addresses, b) e-mail mailing lists, or c) yourself at another e-mail address.
3. **NUMBER OF REFERRALS.** You may refer up to 10 Friends per day on the "Refer A Friend Page." You may refer each Friend only once.
4. **COUPONS SENT TO FRIENDS.** XYZ Company will, if it determines in its sole discretion that you have complied with these Terms and Conditions, send on your behalf an e-mail to each Friend that you refer to XYZ Company before the Program closing date which XYZ Company may determine from time to time in its sole discretion, so long as that Friend has (a) not already previously purchased products from XYZ Company, (b) not already been referred to XYZ Company by another party; and/or (c) opted to receive e-mails from XYZ Company. Each e-mail that is sent under this Program will contain a code good for 10% off their first purchase (or such other amount that XYZ Company determines in its sole discretion).
5. **COUPONS SENT TO YOU.** For each of your Friends that qualify for and are sent a coupon code under this Program and become a new customer of XYZ Company, XYZ Company will send to you a coupon code good for 10% off your next order with an expiration date set to be one month from the day of receipt (or such other amount that XYZ Company determines in its sole discretion). A Friend will only be deemed to have become a new customer for the purposes of these Terms and Conditions at the time that he or she signs up for or opts in to the XYZ Company E-mail newsletter. XYZ Company will not send a coupon code to you unless and until it receives approval from that Friend. You are entitled to receive up to, but not to exceed, 10 coupon codes per year as measured from the date of your first redemption. (or other timeframe as determined by XYZ Company).
6. **REMEDIES FOR YOUR NONCOMPLIANCE.** If XYZ Company determines in its sole discretion that you have not complied with these Terms and Conditions, it may, in addition to any other rights and remedies it may have against you, immediately and without notice to you, withdraw all benefits to you and your Friends under this Program, including, without limitation, by canceling or declining to send any and all coupon codes issued or to be issued to you in connection with this Program and, by declining to send or stopping from being sent, any e-mails).
7. **YOUR CONSENT TO USE YOUR DATA IN EMAILS.** You grant to XYZ Company your consent for it to use your name and e-mail address for the purposes of