

World Wide Aquatics--Website Feedback Survey

1

How often do you visit our site?

- Every day
- A couple times a week
- A couple times a month
- Once a month
- Less than monthly
- When you are having a SALE!
- N.A./Don't know

2

Overall, how SATISFIED are you with the World Wide Aquatics web site in general?

Extremely Satisfied	Somewhat Satisfied	Somewhat Unsatisfied	Very Dissatisfied	I Do Not Remember
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
1	2	3	4	5

3

If anything, what aspect of the site could we enhance, to MOST improve your level of satisfaction?

4

What did you ENJOY most about the site?

5

Compared to your other online shopping experiences, how would you rate the World Wide Aquatics web site on each of the following:

1 Much Better 2 Better 3 Similar 4 Worse 5 Much Worse

Ease of navigation

Product ordering

Product pricing

Product quality

Product selection

Product shipping charges

6

After using the World Wide Aquatics web site, rate your level of satisfaction with the following:

1 Extremely Satisfied 2 Satisfied 3 Unsatisfied 4 Very Unsatisfied

Convenience

	<input type="radio"/> 1	<input type="radio"/> 2	<input type="radio"/> 3	<input type="radio"/> 4	<input type="radio"/> N/A
<hr/>					
Customer service					
	<input type="radio"/> 1	<input type="radio"/> 2	<input type="radio"/> 3	<input type="radio"/> 4	<input type="radio"/> N/A
<hr/>					
Ease of navigation					
	<input type="radio"/> 1	<input type="radio"/> 2	<input type="radio"/> 3	<input type="radio"/> 4	<input type="radio"/> N/A
<hr/>					
Ease of checkout					
	<input type="radio"/> 1	<input type="radio"/> 2	<input type="radio"/> 3	<input type="radio"/> 4	<input type="radio"/> N/A
<hr/>					
Site graphics					
	<input type="radio"/> 1	<input type="radio"/> 2	<input type="radio"/> 3	<input type="radio"/> 4	<input type="radio"/> N/A
<hr/>					
Value for the price					
	<input type="radio"/> 1	<input type="radio"/> 2	<input type="radio"/> 3	<input type="radio"/> 4	<input type="radio"/> N/A
<hr/>					
Links, articles & content					
	<input type="radio"/> 1	<input type="radio"/> 2	<input type="radio"/> 3	<input type="radio"/> 4	<input type="radio"/> N/A

7 Would you recommend the World Wide Aquatics web site to others?

- Absolutely
- Most likely
- Unlikely
- Absolutely not

8 While you were using the World Wide Aquatics web site, did you experience any problems? If so, please tell us what they were:

9

Do you have any specific ideas and/or comments you would like to share with us to improve the World Wide Aquatics web site?

10

Which sports do you purchase swimwear, accessories or equipment for? (check as many as apply!)

- Swim--racing
- Swim--lap/recreational
- Swim--Masters
- Triathlon
- Water Aerobics/Exercise
- Water Polo
- Lifeguarding
- Instructing/Coaching
- Beach/Pool/Recreational/Fitness
- NA
- Other, Please Specify

11

Name, address and E-mail address, if you like. It's not necessary!

Name:

Company:

Address:

City: State: Zip:

12

Would you like to join our "Super Savers" E-Club? (You'll get a 20% discount on your next order if you do!)

- No thanks
- Already a member, I get the E-mails!
- Yes! Here's my E-mail address:

Thank you so much for making the World Wide Aquatics Web Site better!